

Marta Michielon

UX & UI Designer

Good design is invisible but you'll definitely feel it.

PROFILE

I walk everywhere—just like I approach life: one step at a time, always with good music in my ears, preferably on vinyl. Art and design have always been both the focus and the destination of my journey, from art high school to my degree in Design, further enriched by a Master's in User Experience. Driven by curiosity, I've explored different areas of the digital world, with a growing passion for web design and UX. Over time, I've shifted roles to find the right balance between professional growth and personal well-being. I'm a planner by nature: I organize every detail to stay independent and focused, ensuring that work is delivered calmly and on time. Today, I'm focusing my path on deepening my knowledge in digital accessibility, to create experiences that are not only beautiful and functional, but truly inclusive. I love expressing myself through my work, which is my greatest passion; my creative skills are combined with a strong practical sense and good communication abilities Self-confidence • Autonomy Plan & organise • Lifelong learning



https://mmata.it

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Address **Torino, Italy**

Languages

Italian Native

English

Professional working

Education



IED, Torino

Bachelor's degree in Graphic Design 2019-2021 brand identity

art direction Suite Adobe printing techniques HTM, CSS, JavaScript UI/UX history of cinema and design Liceo Artistico, Treviso

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HighSchool
Diploma in
Audiovisual
and Multimedia
<sup>2014–2019</sup>
drawing painting
architecture fine arts
Suite Adobe
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Experience

U	Prouct & Design Sytem Design TeamSytem	Present Torino, Itaia
w	User Experience & User Interface Wezard By Praxi	2022-2024 • Torino, Italia
Grau	Graphic Design, Art Direction, Gamification Process, PM Grau Studios	2021–2023 • Treviso, Italia
Hannikal	Graphic Design & Shopify Hannibal Store	2021-2022 • Torino, Italia
inuolucra	Graphic & Web Design Involucra	2021 • Torino, Italia
VELVETSTUDIO	Art Director, Graphic Designer, Project Manager Velvet Lab / Blue Studio	2020 • Torino, Italia
الما	UI & UX – Graduate Internship Deltatre	2019 • Torino, Italia
H-FARM	Graphic Designer – Intership H-Farm	2016 • Treviso, Italia
Skills		
(P) Design	WebMobileUser• WireframingDesignDesignExperience• Prototyping• Testing	
<>> Tools	PhotoshopPremiereFigmaIllustratorAfter EffectAxureIndesignAdobe XDVsCode	Wordpress Shopify Miro
Tools		
Fi	igma User Research Adobe Creative Suite	Miro

UI Design, prototyping

User Research UX Research Process

All the creative suite

Design Process